



GALVANIZED WINE GROUP

CORPORATE TASTING PROGRAMME



The **GALVANIZED WINE GROUP** is an independent Australian wine company, privately owned and operated by a few mates committed to the production of top Australian wines. The GWG encompasses the following brands; Penny's Hill, Mr. Riggs, The Black Chook and Woop Woop.

Based in McLaren Vale, South Australia, winemaking of all four labels is led by Mr. Ben Riggs, also the proprietor of GWG along with Tony and Susie Parkinson. Housed at historic 'Ingleburne' an 1850's farm complex, the modern cellars, gallery and 'The Kitchen Door' restaurant (national winner in 2007 of "Best Restaurant in a Winery") add to the GWG story.

PENNY'S HILL produced its first wines from the 1995 vintage, after vineyards were purchased by the Parkinson's back in 1988. "Proudly Australian, more so McLaren Vale" is the slogan for this award winning brand, recognised by its distinctive 'red dot' packaging. Only estate grown fruit from the Penny's Hill McLaren Vale vineyards; Penny's Hill, Goss Corner and Malpas Road, are used in the making of this estate wine.

After 24 years of winemaking experience, Ben Riggs decided to create his own brand, and **MR. RIGGS** was born in 2001. Now well established, Ben sources the very best fruit from individual vineyards in McLaren Vale, Clare Valley, Adelaide Hills, Langhorne Creek and from his own Piebald Gully vineyard. Each and every wine made is intended to express the essence of not only the vineyard but also the regions terroir, and Ben's vision; 'to make wines I love to drink.'

Founded in 2003, **THE BLACK CHOOK** brand was named after the free range Black Chooks that occupy the grounds of the historic 'Ingleburne' cellars in their ramshackle 19th century coop. Sourced from vineyards in McLaren Vale and Langhorne Creek, The Black Chook is made from grapes we love, and made with love, it will deliver you lots of love; glass after glass.

WOOP WOOP, a much uttered knockabout colloquialism, refers to somewhere in the middle of nowhere. A perfect connotation as the grapes are widely sourced from many of Australia's best known wine growing regions; McLaren Vale, nearby Langhorne and Currency Creeks, the far reaches of South Australia and across the borders of Victoria and New South Wales. Produced in time to crack the first vintage of the Millennium, our much-loved Woop Woop range is quintessentially Australian for wine!

Overall, the GWG philosophy is to make wines for the table; wines not just to be seen in all the best places but drunk in all the busy places.

So how can your company get involved with GWG and have your employees and clients experience these award winning brands?

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We would like to offer you **FREE** tastings of any or all of our wines conducted at your place of work (preferably in a boardroom type setting), another venue of your choice, or here at the GWG cellars. It's 'try before you buy' in the comfort of your own premises, and we ask for at least 30 employees, clients, top customers or guests to be involved for South Australian based companies, and 50 or more for interstate tastings.

The corporate tasting programme will include a brief introduction to GWG and the four brands encompassing it. Participants will then be able to try the wines, whilst asking questions and have tasting notes and reviews of the wines to take away with them.

A corporate rate will apply to all orders placed at the time of the tasting programme, equivalent to 20% off the recommended retail price, and orders will be delivered within 7 working days.

Those not able to attend at the time of the tasting can still place an order at the 20% discount rate by filling in the relevant order form prior to the tasting. (Order forms will be made available one week prior to the tasting and are to be completed and handed in at the tasting for orders to be processed).

BENEFITS OF THE CORPORATE TASTING PROGRAMME

On completion of the tasting, it's not over; there is still more benefits to enjoy with GWG.

- * **'The Kitchen Door' Restaurant at Penny's Hill:** winner of 'Australia's Best Restaurant in a Winery' at the 2007 Restaurant and Catering Australia Awards for Excellence, our restaurant is famous for its 'grazing' style menu with a selection of menu matched wines. Open 7 days from noon to 4pm, inside and outside dining is available, for large or small groups. We also offer a food and wine matching service for interested parties. Please keep in mind that our menu changes every eight weeks and we use the freshest, regional and seasonal produce the Fleurieu Peninsula has to offer. A corporate rate will be offered on wine when your company dines in the restaurant.
- * **Functions:** hold your next function at GWG, either in the Gedney Room of the restaurant, under Drew's Verandah or in our 150 year old Stables. With experienced function coordinators on hand, we can help you plan your next gathering, whether it be a sit down corporate event for your clients, cocktail social club party, or private celebration. We are also happy to provide wine at your next event held at another venue. Simply provide us with your calendar of events and we can discuss plans for your next function.
- * **Conference/Meeting Facilities:** the Gedney Room of the restaurant also works well as a conference room for your next business meeting. With access to various types of multimedia equipment, we can set the room up to comfortably hold 30 of your staff/clients classroom style or 60 theatre style. We can provide refreshments, including morning/afternoon tea, lunch or dinner and even gifts for any guest speakers or VIPs you may have in attendance. For smaller groups of 10-12 we also have The Cottage, which we can set up with multimedia equipment and refreshment provisions.

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Galvanized Wine Group Pty Ltd

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www.pennyshill.com.au www.mrriggs.com.au www.woopwoop.com.au



- * **Accommodation:** 'Ingleburne' Farm is also home to 'Ingleburne' Homestead, an 1850s four bedroomed, two storey home with self-contained kitchen and laundry. The homestead is available for reservations of up to eight people all year round, with breakfast provisions supplied. A corporate rate is available for participants of corporate tastings.
- * **Corporate gifts:** do you need some innovative gifts for rewards, bonuses, incentives, birthdays, anniversary's or Christmas? We can provide you with wine for your personally branded two bottle packs, gift baskets full of local produce, restaurant and accommodation vouchers and much more. Chat to us about what we have on offer.
- * **Event packages:** get in early for planned events at GWG. Reserve a table at the popular McLaren Vale Sea & Vines Festival on the June long weekend months before public bookings are taken, and be invited to dinners with the Winemaker before any other guests. These types of events are perfect for wining and dining VIPs and management.
- * **Wine Tasting Sponsorships:** GWG enjoys being involved in the community and we would love to provide wine tasting opportunities at your next Golf Day or Social Picnic Event. Let us know what you have planned and we will organise to be there.
- * **Corporate Social Clubs:** next time you are organising your social club event or activity, get us involved. We can provide you with not only an innovative venue for wine tasting, lunch and dinner, but prizes for raffles and silent auctions, such as vouchers for accommodation and the restaurant, wine and local produce baskets. Corporate discount rates will apply.

To get involved in our corporate tasting programme and enjoy any of the above listed benefits, please contact **Kym Pilkington** or **Erin Chalmers** at the Galvanized Wine Group on **08 8556 4460** or email kpilkington@gwg.net.au or echalmers@gwg.net.au

Also, visit our eNewsletters for up to date GWG and The Kitchen Door goings on!

<http://www.yournews.com.au/pennyshill> or <http://www.yournews.com.au/pennyshillkitchendoor>

NOTE: All discount rates provided are based on the number of people per business purchasing wine.

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